



Institutional Presentation *Ayuda en Acción*

Ayuda en Acción in figures



- Spanish organization working **since 1981**.
- More than **1,4 million beneficiaries a year**.
- Annual budget of **40 million** euros.
- **70% own funds** - 30% institutional funding.
- More than **125.000 supporters** in Spain, Mexico, Colombia and Peru.
- Main **institutional donors**: the EU (DEVCO and ECHO), AECID, COSUDE, the German Government (AA and BMZ), BID and the United Nations Agencies or La Caixa Foundation and Google.org among others.
- **90% development** – 10% humanitarian response.
- **95 active long-term territorial development programs**.
- Presence in **21 countries on 4 continents**.
- Support to **104 local partner organizations**.



Mission

We promote the solidarity of people in a global world to encourage children, their families and populations suffering from poverty, exclusion and inequality, to develop their capacities to achieve their aspirations for a dignified life, in a sustainable way.

Vision

We strive for a world with equal rights and opportunities for every individual.

A world where people help each other and can develop their capacities, fully enjoy a dignified life and participate through democratic channels in the decisions that affect their lives in order to be the protagonists of their own development.

Values

Commitment to Human Rights and the dignity of people; we want all people to have the same opportunities to decide their future and to achieve individual and collective well-being.

Independence from any political group, religious belief or economic interest; we carry out our mission with a maximum respect for the freedom of all the people we work with.

Transparency: we are accountable to the people and institutions we work with and for, to those who support us and to society in general, always seeking the greatest effectiveness and efficiency in the use of our resources in our activity.

Collective effort: we work promoting the co-responsibility of people committed to common interests, alongside others and their organizations, through networks and alliances sharing our vision of the world.



How do we generate changes?



People at the center

People at the center of our interventions promoting participation.



Impact-oriented approach

(Long-term direct presence (12-15 years) to strengthen capacities and generate changes in a sustainable manner. Impact measurement and results-oriented management ensuring transparency.



Innovation

Implementation of new and innovative ways of working in each intervention.



Partnerships

Implementation through strategic partners and direct implementation. Promotion of territorial governance, partnerships and facilitation of local public-private platforms.

Strategic framework 2030?



What do we do?

We generate opportunities

We accompany people in vulnerable situations so that they have access to opportunities using as levers quality education, the development of value chains in different sectors and the promotion of decent and quality work.

We promote inclusive and equitable **quality education**, to combat early school leaving and the intergenerational transmission of poverty, through educational innovation projects in the classroom and the community.

Genios in Spain and Portugal.

Google.org

We develop sustainable value chains sectors such as agriculture, livestock, fisheries, tourism or energy, ensuring the inclusion of the most vulnerable population so that they can obtain a sustainable and fair income.

Prawanka, Deit Sur in Honduras, Cacao in Colombia, Relive in Ethiopia.

COSUDE aacid

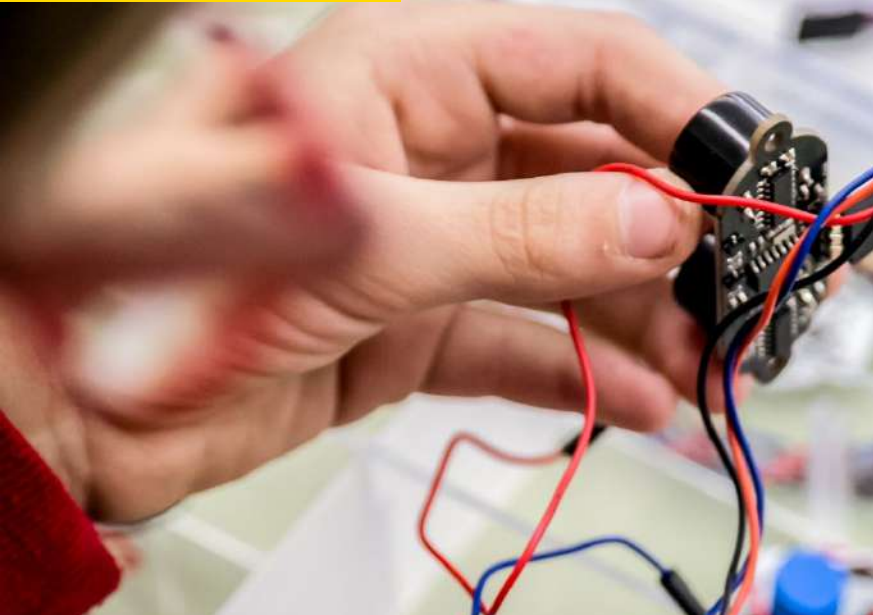
We promote employment and **entrepreneurship** so that all people have opportunities to carry out an activity that provides a decent and sustainable income that improves their living conditions.

Work for Progress in Mozambique.

Obra Social "la Caixa"

Educational innovation GENIOS PROJECT

GENIOS



2nd country

Spain is the 2nd most unequal country of Europe.

2.5 mill.

2.461.008 children live below the poverty threshold in our country.

19%

School dropout in Spain stands at a ratio of 19%, the second highest in the EU.

Challenge: Develop STEAM competencies that enable the social inclusion of students using ICTs to educate in values and combat the gender gap.

Objective: Combat educational disaffection and generate future employment opportunities.

Location: Spain and Portugal

Total investment: \$ 1.573.383


Duration: 3 years

With the support of:

Google.org

PREMIOS
ESPAÑA
DIGITAL





Value chains
PRAWANKA PROJECT



40%

Water scarcity affects more than 40% of the world's population.

1 out of 5

1 out of 5 people live without electricity.

3 planets

In 2050, to maintain the current lifestyle we will need almost three planets.

75%

Land degradation affects almost 75% of the world's population at risk of poverty.

Challenge: Define strategies to ensure that the use of natural resources is socially and environmentally sustainable and respects the way of life of indigenous peoples.

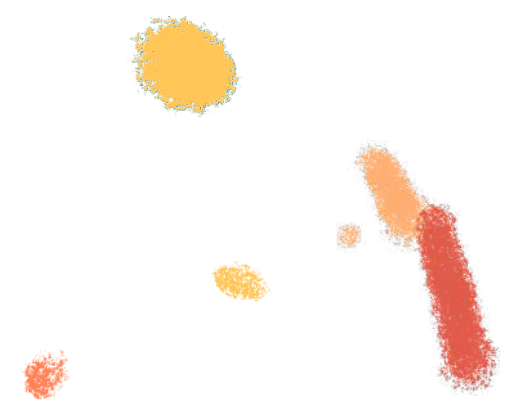
Objective: Increase income and employment opportunities for indigenous peoples.

Location: Honduras

Total investment: 24,3 million euros

Duration: 12 years

With the support of:



Youth employment WORK4PROGRESS



2 \$/day

Half of the world's population still lives on the equivalent of about \$2 per day.

Full employment

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work.

Stimulate the economy

Stimulate the economy without damaging the environment.

Challenge: Generate a new culture of collaboration among all actors present in the territory to increase its impact and create sustainable actions.

Objective: Innovate for the promotion of employment among young people and women with a comprehensive and inclusive approach adapted to the reality of the capabilities of the entire population.

Location: Mozambique

Total investment: 1.5 million euros (Phase 1)

Duration: 2 years (Phase 1)

With the support of:



In partnership with:



What do we do?

We adapt to climate change

We support communities and individuals to reduce the vulnerability of their livelihoods to the effects of climate change, without renouncing the benefits of technology to ensure access and maintain the water-energy-food nexus.

We ensure sustainable access to food through sustainable agriculture adapted to climate change and variability by contributing to adequate food security conditions.

Climate resilience in Honduras.



We promote sustainable access to drinking water, prioritizing the contexts that suffer the impact of drought in a recurrent way and fighting the causes of desertification.

Resilient livelihoods in arid contexts, Ethiopia.



We accompany a fair and inclusive transition to more sustainable energy models that promote the abandonment of practices that have a negative impact on the environment and natural resources.

Corylus Project in Honduras.



RESILIENT LIVELIHOODS



50 years

Ethiopia currently facing its worst drought in more than 50 years.

15 million

The number of people affected by the drought grows exponentially to 15 million people.

1/3

of the Ethiopian population lives on less than \$1.25 per day.

Challenge: Reduce the impact of the drought that affects several million people recurrently since 2015.

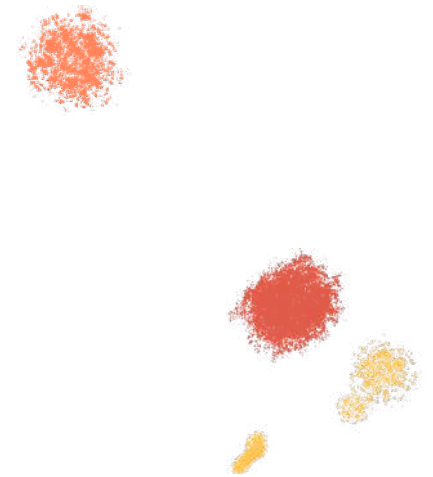
Objective: Reduce vulnerability and improve food security of pastoralist communities.

Location: Ethiopia

Total investment: 550 thousand euros

Duration: 2 years

With the support of:



What do we do?

We protect from violence and intolerance

We offer protection to people at risk in the communities and neighborhoods where we work and build safe spaces free of violence by promoting peaceful coexistence and solidarity as a strategy to reduce situations of violence.

We promote care and protection systems in situations of violence, abuse and exploitation such as sexual abuse or forced labor, prioritizing those groups at greatest risk, such as young people and children, ensuring the full exercise of their rights.

Safe migration against human trafficking in Nepal



We recognize the fundamental role of women in development processes, ensuring equal opportunities and eliminating any type of discrimination, making them protagonists in community development processes.

“Mujeres en acción - Aquí También” program.



benefit
SAN FRANCISCO

We favour strategies that promote a culture of peace, solidarity and citizen participation as a mechanism for the prevention of violence and conflicts that can guarantee peaceful coexistence.

Culture of peace in Uganda, El Salvador, Nicaragua and Colombia.

SAFE MIGRATION & ANTI-HUMAN TRAFFICKING



20 million
people are victims of
human trafficking one
third of these victims
are minors.

30.000 mill.
Trafficking is a global
business that moves
more than 30,000
million euros a year.

2/3
of victims of
trafficking and
smuggling are girls.

Challenge: Facilitate safe migration and combat human trafficking on Nepal's border with India.

Objective: Promote and protect the rights of survivors of human trafficking and smuggling.

Location: India and Nepal

Total investment: 600 thousand euros

Duration: 5 years

In partnership with:



Mujeres en Acción BOLD IS BEAUTIFUL



83%

of single-parent households are headed by women.

1/2

of single-parent households are at risk of poverty. Twice as many as the rest of households.

Unemployment

Vulnerable women's lack of training is one of the causes of unemployment

Challenge: Generate employment and entrepreneurship opportunities for women in vulnerable situations.

Objective: Promote the employability, integration and empowerment of women who are unemployed or in precarious employment.

Location: Spain

Total investment: 0.5 million euros (Phase 1)

Duration: 5 years

With the support of:



In partnership with:



What do we do?

We save lives

We assist people affected by humanitarian crises and forcibly displaced persons by meeting their most basic needs, providing protection and the means to undertake a rapid recovery of their lives.

We provide an effective response to victims of humanitarian crises by ensuring their basic needs, their protection and a rapid recovery of their dignified lives and livelihoods, favoring the nexus between humanitarian work and development.

Response to Kenneth and Idai cyclones in Mozambique



We support refugee, internally displaced and migrant populations in need of humanitarian assistance, offering protection and support to rebuild their lives with dignity, access opportunities or return to their homes.

Regional response to the crisis in Venezuela



We promote disaster risk management as a strategy of prevention, mitigation and preparedness that helps save lives and protect the livelihoods of disaster victims by making communities more resilient.

Reducing the risk of flooding in El Salvador



ASSISTANCE TO THE MIGRANT POPULATION AFFECTED BY THE CRISIS IN VENEZUELA



300 mill.

people leave behind their homes of origin pushed by poverty, violence or natural disasters.

85 %

of refugees have been hosted in developing countries.

10,8 mill.

displacements in 2018 were associated with conflict situations.

Challenge: 3, 6 million people displaced as a result of the crisis in Venezuela and require urgent humanitarian assistance and protection.

Objective: Provide legal protection, food assistance and economic support.

Location: Colombia, Ecuador, Peru and Venezuela

Total investment: 1.2 million euros

Duration: 2 years

With the support of:



HUMANITARIAN - DEVELOPMENT NEXUS NIÑO COSTERO



Climate change

Climate change affects
resources and
increases risks.

68 mill.

Forced displacement in the
world reaches over 68
million.

821 mill.

It is estimated that 821
million people are
malnourished.

Challenge: Support the Peruvian government to help improve the living conditions of populations affected by heavy rains in northern Peru.

Objective: Improve the conditions of internally displaced persons through the establishment and improvement of shelters in the Piura Region.

Location: Peru

Total investment: 1.5 million euro

Duration: 1 + 3 years

With the support of:





We are a global NGO



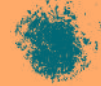
Ayuda en Acción is a global organization with geographical presence in 21 countries on 4 continents.

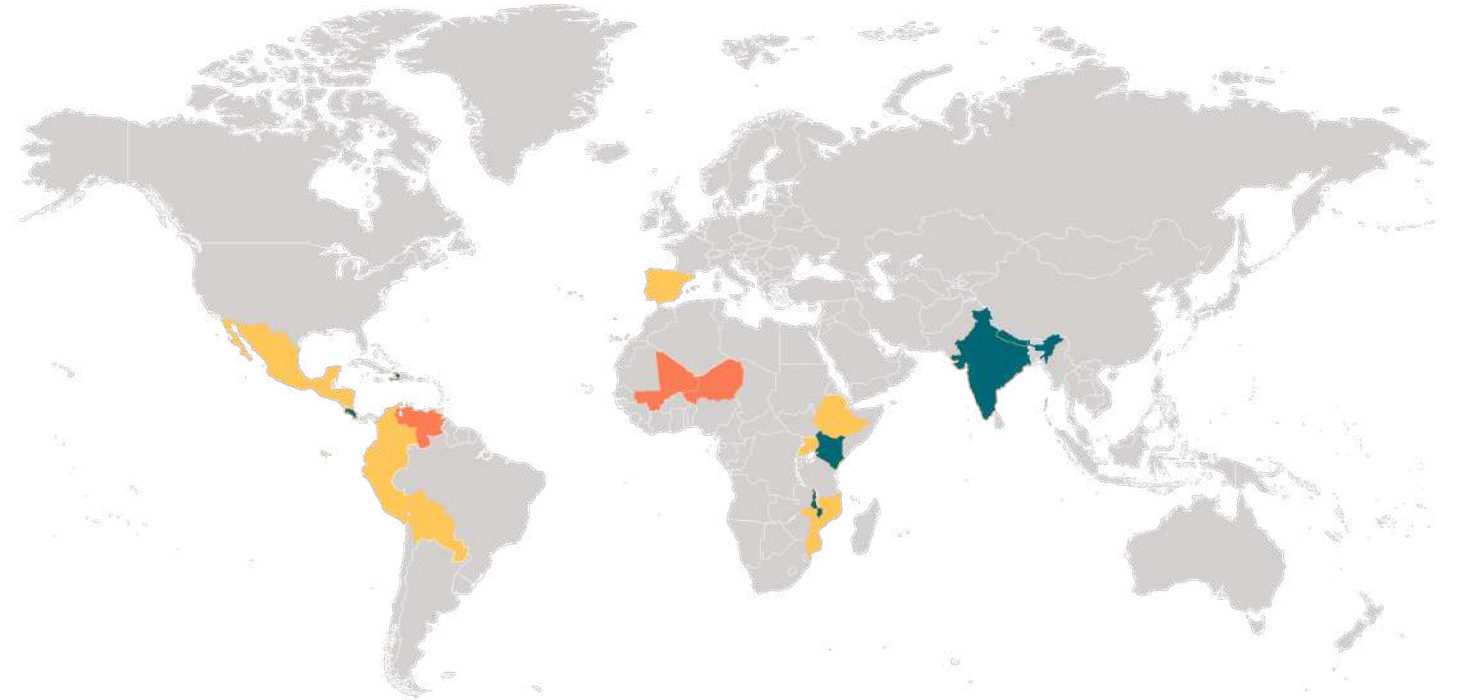
Ayuda en Acción works in a network developing projects in collaboration with third parties.



Ayuda en Acción is an organization with an advisory committee in Peru and Colombia and is constituted as a Local Association in Mexico, and national offices in the rest of the countries.

Where do we work?

-  Ayuda en Acción National Programs
-  New intervention countries 2019
-  Ayuda en Acción other interventions



Central America and Mexico

- Offices in 5 countries of the region.
- 24 active territorial development programs.
- Performance in 38 municipalities and 720 rural communities.
- 600 thousand people benefited by our projects in 2018.
- Planned investment in 2019: 10.5 million euros.
- Main lines of intervention: value chains, youth employment, adaptation to climate change, child protection, culture of peace.
- Development of geographical presence in Costa Rica.



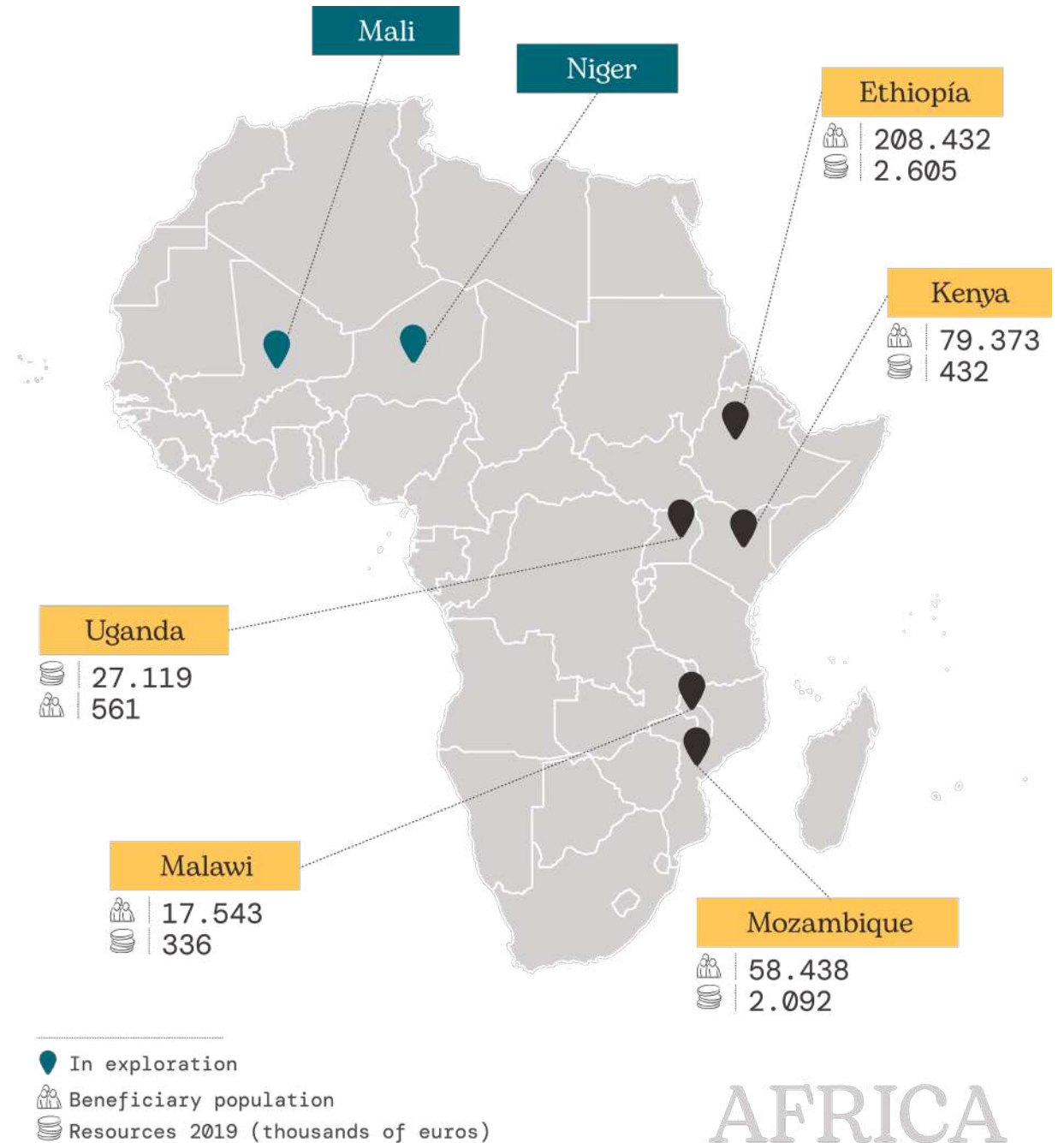
South America

- Offices in 5 countries of the region.
- 38 active territorial development programs.
- Performance in 60 municipalities and more than 1.000 rural communities.
- 400 thousand people benefited by our projects in 2018.
- Planned investment in 2019: 11 million euros.
- Main lines of intervention: value chains, food security, assistance to the migrant population, promotion and protection of the rights of children.
- Development of geographical presence in Venezuela.



Africa

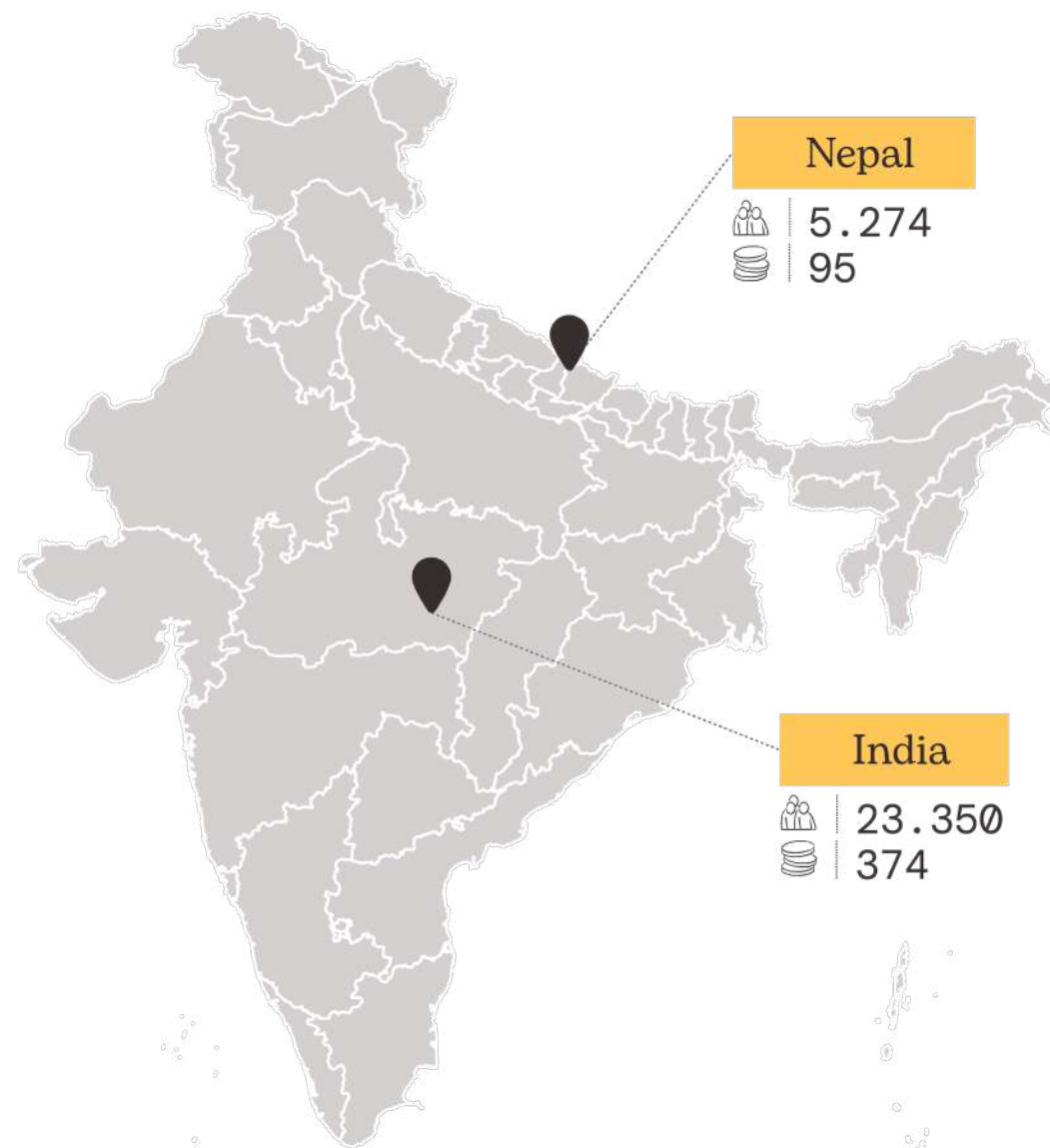
- Offices in 3 countries of the region.
- 18 active territorial development programs.
- Performance in 30 districts and more than 600 rural communities.
- 390 thousand people benefited by our projects in 2018.
- Planned investment in 2019: 6 million euros.
- Main lines of intervention: value chains, youth employment, adaptation to climate change, humanitarian assistance (drought and conflicts).
- Development of geographical presence in Niger and Mali.




AFRICA

Asia

- No office in the region, implementation through partners.
- 7 active territorial development programs.
- Performance in 10 districts and 140 rural communities.
- 29 thousand people benefited by our projects in 2018.
- Planned investment in 2019 : 470 thousand euros.
- Main lines of intervention: comprehensive protection for women and girls who are victims of human trafficking, education and child protection.



 Beneficiary population

 Resources 2019 (thousands of euros)

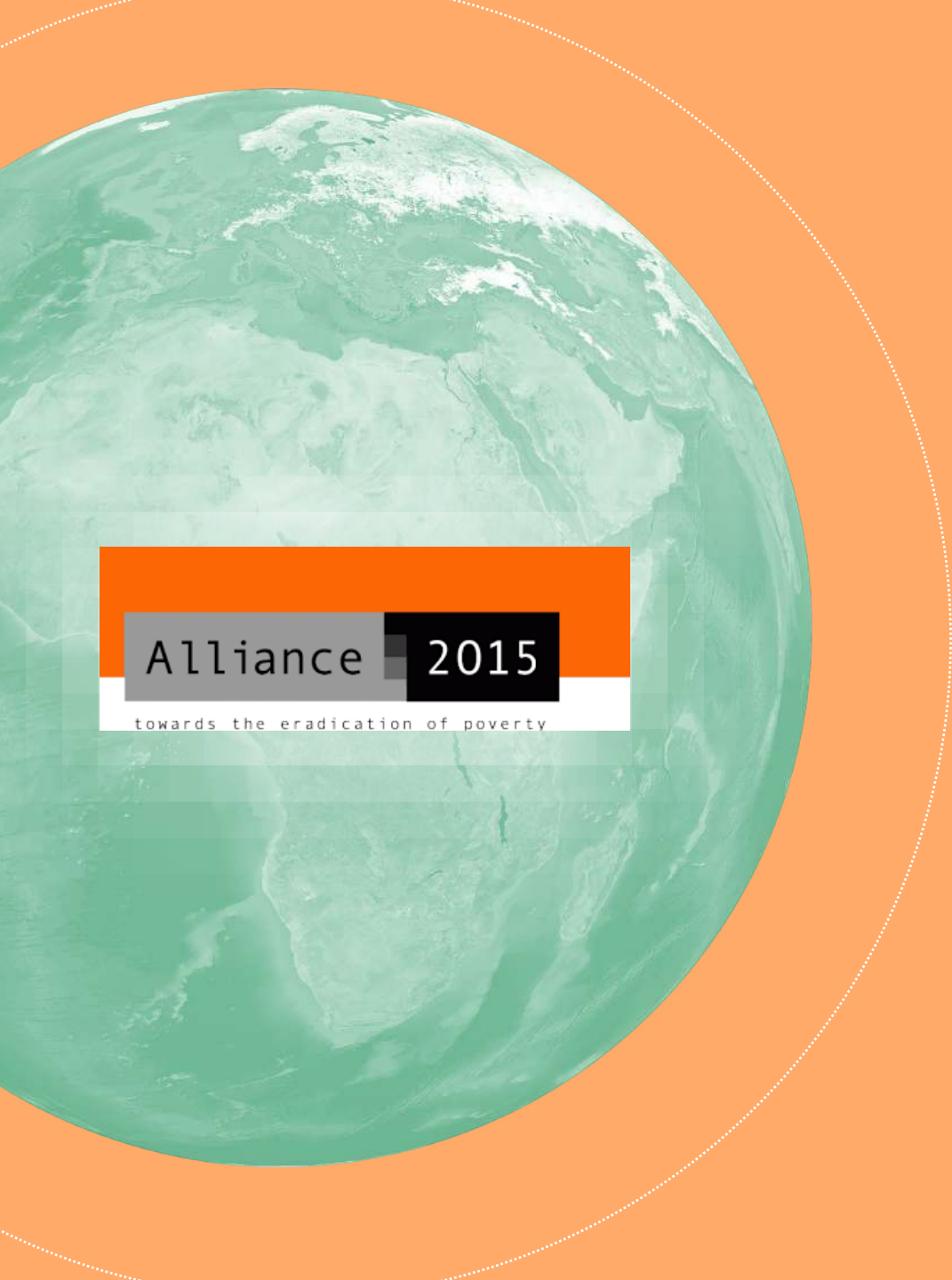
ASIA

Spain and Portugal

- Headquarters of the NGO and 9 territorial offices.
- 4 active lines of work.
- Projects in 12 autonomous communities.
- 12 thousand people benefited by our projects in 2018.
- Planned investment in 2019: 2 million euros.
- Main lines of intervention: educational inclusion, healthy living conditions, educational innovation and working with families



Galicia 👤 2545 🏢 8	Principality of Asturias 👤 641 🏢 10	Castile and Leon 👤 197 🏢 4
Madrid 👤 572 🏢 8	Andalusia 👤 1969 🏢 16	Castile-La Mancha 👤 440 🏢 4
Basque Country 👤 225 🏢 4	Aragon 👤 1282 🏢 9	Catalonia 👤 1214 🏢 9
Balearic Islands 👤 576 🏢 10	Valencian Community 👤 980 🏢 4	Extremadura 👤 309 🏢 6



We are part of Alliance2015

Strategic partnership of **8 European NGOs** based on European values of human rights, solidarity and tolerance.

Our membership is active in **89 countries**, We work together to deliver better results, value for money, and increased transparency and accountability.

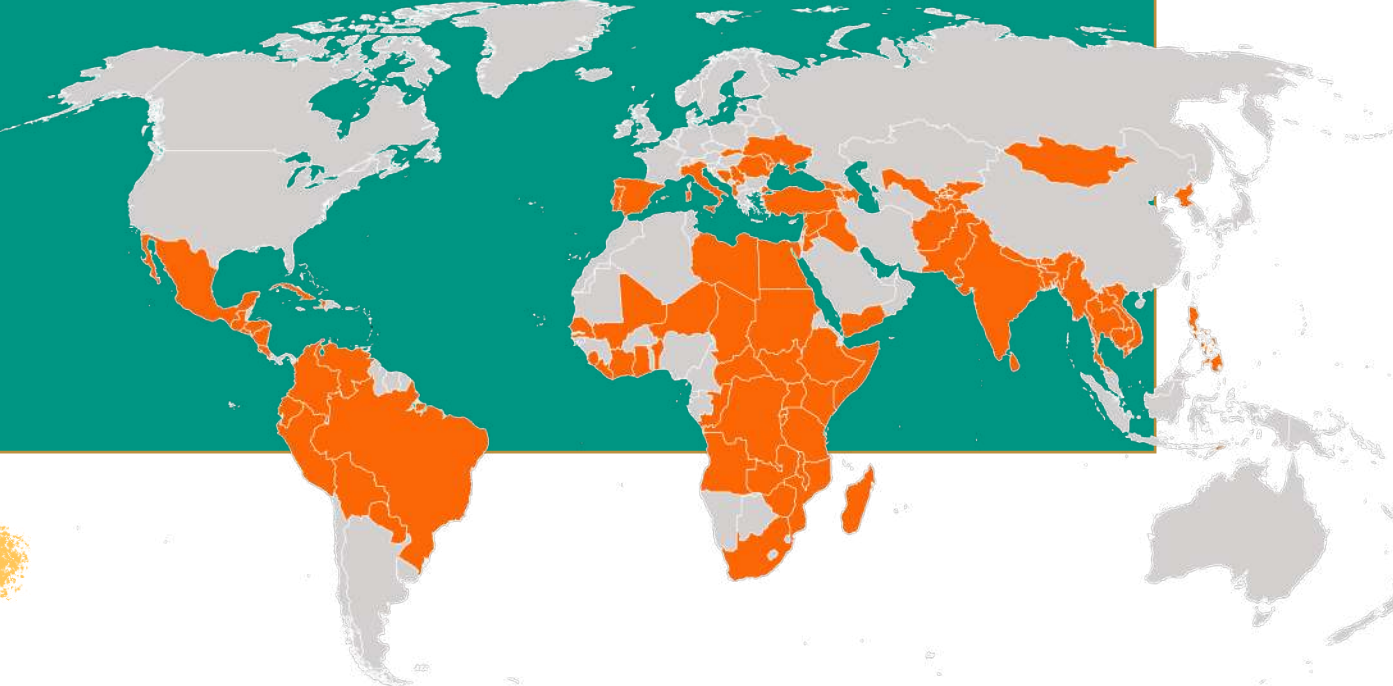
We have a positive impact on the lives of **56 million people** thanks to this alliance that allows us to have a better infrastructure, generate shared knowledge and have a greater reach. Together we allocate **1.018 million euros** to projects that seek to increase our impact on poverty reduction and aid effectiveness, to contribute to communities' resilience and effective emergency preparedness and response, and to influence development and humanitarian policies in Europe towards this.



Alliance 2015

towards the eradication of poverty

Where do we work?



Citizen collaboration



Sponsors, supporters and donors

Sponsorship is a form of solidarity collaboration, allowing **to bond with a group of children** who live in the area of the project the sponsor collaborates with and who share through their letters their reality and that of their families.



Volunteering

We promote **active volunteering** committed to the search for a world without poverty, exclusion and inequality, which offers spaces for participation and facilitates opportunities for collaboration and encounters between people from different backgrounds.

Collaboration with the public sector

Ayuda en Acción has the experience and capacity to work with the public sector by developing regional programs and high impact local projects that are evaluated by independent third parties:



Collaboration with the private sector



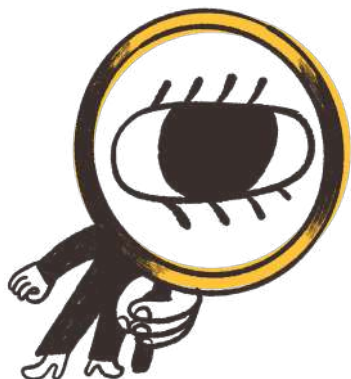
Strategic partnerships

Ayuda en Acción experience and capacity to work with the business sector and international organizations through strategic alliances that ensure:

- Shared value
- Mutual trust
- Long-term commitment
- Joint programming
- Shared vision of the project



Transparency and accountability



Transparency is the basic principle that governs our internal management, ensuring good practices and promoting efficiency and effectiveness in achieving our mission goals.

We are an **honorary member of the World Compliance Association** in order to promote and make visible our effort to integrate into our management model mechanisms to monitor the risks to which we are exposed, with the ultimate goal of seeking the **highest quality in our intervention**.

Our accounts are audited by



Our audited accounts are deposited in the Protectorate



We are also accountable to



Thank you!

